

For Immediate release

Nobio's Infinix Antibacterial Composites Recognized as a 2020 Cellerant Best of Class Technology Award Winner

The Award is selected by a panel of the most prominent technology leaders in dentistry

Kadima, Israel – September 3, 2020 -- [Nobio Ltd.](#) today announced that its Infinix family of composites has been selected as a 2020 Cellerant Best of Class Technology Award recipient in the emerging technology category. The Best of Class "Emerging" awards recognize innovative technologies that either define new product categories altogether or stand to challenge established category leadership. The "Emerging" designation is intended to alert the dental community to promising new technologies or companies that have the potential to greatly impact the standard of care in dentistry.

"Announcing the award winners is especially meaningful this year," said Dr. Lou Shuman, CEO of Cellerant and founder of the Best of Class Technology Awards. "The Chicago Midwinter, where the Best of Class Panel selected the award winners, was really the last in person event for the dental community in 2020. Dentists and their staffs, as well as these companies have overcome many unbelievable challenges since then. So, it's exciting and uplifting to change the narrative for a moment by recognizing these deserving award winners and sharing these amazing technologies with our colleagues."

"The idea is simple, while the science is pure genius", commented Dr. John Flucke, Best of Class panel member, Technology Editor and Chief Dental Editor of Dental Products Report. "Nobio has developed a chemical with antibacterial properties and incorporated it into Infinix composite. Most composite restorations last just 5 to 7 years due to recurrent caries at the restoration/tooth interface. Infinix solves that problem by basically killing any bacteria that comes in contact with the restoration."

Watch the Infinix award winning announcement [here](#) and the whole 2020 Best of Class Award ceremony on [Dental Products Report](#).

About the Cellerant Best of Class Technology Award

Since the inaugural presentation in 2009, the Best of Class Technology Awards have grown to occupy a unique space in dentistry by creating awareness to the dental community what technologies and products of the thousands available can truly impact how practices will operate now and in the future.

The selection process relies on an expert panel of dentists recognized as thought leaders and educators. It includes, Dr. John Flucke, Dr. Marty Jablow, Dr. Paul Feuerstein, Dr. Chris Salierno, Dr. Pamela Maragliano-Muniz, and Dr. Lou Shuman. Over the course of each year, the panel members seek out and conduct research on potentially practice-changing technologies, with deliberations on nominees and final voting taking place in February. Panelists are precluded from voting in any category where they have consulting relationships. The entire selection process is conducted and managed on a not-for-profit basis.

About Cellerant Consulting Group

Founded and led by CEO Dr. Lou Shuman, DMD, CAGS, Cellerant provides strategic dental market insights, clinical expertise, implementation resources and support to accelerate growth for client dental companies. Cellerant services include new concept incubation, clinical product evaluation, product development, continuing education program development and CE sponsorship, strategic branding and marketing, online marketing, content marketing and dental media relations management. As an orthodontist and former owner of a 10-doctor multi-specialty private group practice, Dr. Shuman guides clients to offer products that engage dental customers and provide sustained differentiation. Cellerant operates under a unique model that merges leading voices in clinical product evaluation and strategic partner companies to provide a menu of services from one easily accessible network.

About Nobio

Nobio is a material sciences company that redefines the field of antimicrobial products and solutions with its long-lasting, safe, and highly active novel particle technology. Nobio developed and is commercializing [Infinix](#), the first line of dental materials with its revolutionary antimicrobial technology to address the main causes of dental treatment failure and tooth loss. Nobio is also working with leading medical, dental, consumer, and industrial manufacturers to bring long-lasting antimicrobial properties to a wide range of products and applications. For more information, visit www.nobio.com

Contact

Hanna Elbaz
(844) INFINIX
hanna@nobio.com

Thais Carter, Senior Executive Consultant
Cellerant Consulting Group
800-884-5707 x107
thais@cellerantconsulting.com